



Bromeliad Guild of Tampa Bay, Inc.
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June 18, 2017

Dear FCBS Members:

On behalf of the members of the Bromeliad Guild of Tampa Bay and the Florida Council of Bromeliad Societies, I have the distinct pleasure of inviting you to attend the largest bromeliad event in the United States this year. It will be a fun weekend to be held August 4, 5, and 6, 2017 in Tampa, Florida at the Clarion Hotel.

The program opens on Friday evening with a Bar-B-Q buffet reception and a celebration of the 40th Anniversary of the Florida Council of Bromeliad Societies founded in 1977 as a 501(c)(3) not-for-profit corporation. On Saturday our vendors will be at the Clarion with their best and most beautiful bromeliads and you will have an opportunity to add to your collection or purchase long desired bromeliads. It will be the finest collection of bromeliads to be assembled in one spot this year.

Extravaganza registration entitles participants to enjoy bromeliad sales, raffles, rare plant auction, silent auctions, home tours and attend the bromeliad seminars. Pam Koide Hyatt, a world expert on Tillandsias, owner of the Bird Rock Tropicals will be coming from Encinitas, California to be the keynote speaker and will be joined by Dr. Lawrence Giroux from Fort Myers, editor of *The Cryptanthus Society Journal*, Bruce Holst, Taxonomist/Scientist and Director of Botany at Marie Selby Botanical Gardens, Sarasota and Kenneth Stokes, Tampa Bromeliad Expert will complete the expert speaker list. We have attached their biographies for more information. It will be a great opportunity to learn about bromeliads.

The Saturday evening banquet will be followed by the rare plant auction and there will be opportunities to bid on unusual and beautiful bromeliads. The proceeds of the auction will be go to the Florida Council of Bromeliad Societies where much of the funds will be used for the on-going research to find a solution for the *Metamasius callizona* which is destroying Florida's native bromeliads. We are one of the few organizations that can boost that 100% of the contributions to the Al Muzzell Memorial Weevil Fund will be used for research and no administration fees deducted from the contributions.

On Sunday morning there will be a bus tour for the registrants to some unusual gardens in the Tampa area. There is a \$12.00 fee if you choose to ride the bus. This is a great opportunity to view bromeliads growing in the ground, on trees, rocks, hanging baskets, etc.

The Clarion Hotel has given us excellent room rates at \$75 per night, Sgl/Dbf, with free hot breakfast and free parking. There are also suites available in a new wing of the hotel with refrigerators and microwaves.

The conference registration is \$100 per person which includes your Friday night Bar-B-Q buffet and your Banquet meal on Saturday night and is your entrance ticket to all the events. So if you haven't registered, please contact Pam Slagg, Registrar, 4315 W San Pedro St., Tampa, FL 33629, or telephone (813) 832-9481 or email pamslagg@hotmail.com and **Pam will get you registered right away! You may use a credit card to register.**

Our members have worked hard to make this the best value in town! Please come and support us and your state bromeliad organization, the Florida Council of Bromeliad Societies.

To help defray your expenses, bring some bromeliads to sell in membership sales. If you sell bromeliads, you must be registered for the conference and must obtain a seller's number in advance from Julie Lessard at (813) 662-7972 or email her at Taxxmaam@tampabay.rr.com. She will assign you a number to sell.

This is a great opportunity to communicate with old friends and the chance to make new ones. We are looking forward to seeing you August 4, 5, and 6, 2017!

Sincerely,
2017 Extravaganza Committee

Tom Wolfe, Chairman



2017 SCHEDULE OF EVENTS



Florida Council of Bromeliad Societies, Inc., sponsors of the
2017 Extravaganza hosted by the Bromeliad Guild of Tampa Bay
August 4 - 6, 2017

Clarion Hotel, 2701 E. Fowler Ave., Tampa, FL 33612
www.clarionhoteltampa.com (813) 971-4710
Free Parking and complimentary breakfast

Friday, August 4

- Hotel check in
- Lobby display set – up
- 12:00 - 6:00 PM Vendor & Membership Sales set up
 - Raffle Set up
 - Rare Plant Deliveries
 - Registration in Lobby
- 6:00 PM Cash Bar
- 6:30 PM **Welcome & Celebration of 40th Anniversary of the Florida Council of Bromeliad Societies 1977 - 2017**
- 6:30 – 9:00 PM Bar-B-Q Buffet

Saturday, August 5

- 8:00 AM Registration Information
- 9:00 AM Sales Open
 - Raffles
 - Silent Auctions
 - Customer Plant Holding area
- 9:30 AM (1) Seminar – Dr. Larry Giroux presentation: Cryptanthus..Why That Name?
- 10:30 AM (2) Seminar – Pam Koide Hyatt, Keynote Speaker, Presentation: Oavaca and Chiapas Eco Tour
- 11:30 AM (3) Seminar – Bruce Holst, Presentation: Three years of Bromeliad Hunting in Belize
- 1:30 PM (4) Seminar – Kenneth Stokes, Presentation: Bi and Multi-generic Bromeliads
- 2:30 PM (5) Seminar – Pam Koide Hyatt, Keynote Speaker, Presentation: Oavaca and Chiapas Eco Tour (Repeat)
- 4:00 PM Sales Close and Vendor Breakdown
- 5:30 PM Pre-Banquet Cash Bar
- 6:30 PM Rare Plant Auction Viewing
 - Banquet
 - Announcements
 - Rare Plant Auction

Sunday, August 6

- 8:00 AM - 9:00 AM Phylosanitary certificate
- 9:00 AM – 12:30 AM Optional Bus Tour for registrants to private collections
- Charge for bus \$12.00 per registrant – water & refreshments provided

FCBS Happy 40th Anniversary 1977 – 2017

2017 BROMELIAD EXTRAVAGANZA SPEAKERS

PAMELA KOIDE HYATT

KEYNOTE SPEAKER

**World-Renowned Tillandsia Expert
Encinitas, California**

Presentation: Oavaca and Chiapas Eco Tour



Pamela Koide Hyatt, has been exploring and growing Bromeliads with an emphasis on Tillandsias for more than half her life. Since starting Bird Rock Tropicals in 1981, Pamela has traveled extensively throughout Mexico and Central and South America in search of tillandsias. During these travels she has discovered more than a dozen species new to science as well as many more natural hybrids. Experiencing plants in habitat and growing for more than 36 years gives her a unique insight into this amazing genus.

Pamela soon began growing from seed and hybridizing tillandsias. It can take up to two years for the seed to be ready to harvest, and growing the plants to maturity can take anywhere from three to twenty years. Of the more than 3000 hybrids that were made, many have bloomed for the first time over the past few years.

One of these hybrids, Tillandsia Samantha, was nominated for 'Plant of the Year' at the RHS Chelsea Flower Show in 2012, and in 2013, Tillandsia Samantha won the 'Glass Tulip Award' in the category of houseplants. The Glass Tulip Award is one of the most prestigious awards in Horticulture awarded by FloraHolland.

Additionally, Pamela is an International Accredited Bromeliad Master Judge and has served as President and newsletter editors of both the San Diego Bromeliad Society and the North County Bromeliad Society. She has served as a Director of the Bromeliad Society International (BSI) and Publications Chairman for the BSI and is currently on the Editorial Advisory Board for *The Journal of the Bromeliad Society* (BSI). She recently completed nine years as a Trustee at the San Diego Botanic Garden.

In 1992 she contributed to the revision of the *BSI Cultural Manual* and in 1998, Pamela revised and compiled *A Bromeliad Glossary*, published by the Bromeliad Society International. Pamela has been a keynote speaker at the Australasian Biennial Conference in 1998 (Cairns), 2003 (Auckland), 2007 (Port Macquarie) and 2015 (Sydney). In 2001, Pamela presented programs to the Japanese Bromeliad Society (Tokyo), in 2015 to the Singapore Tillandsia Enthusiasts (HortPark) and the WBC 2014 (Hawaii) and 2016 (Houston). She has presented numerous programs for local societies and plant clubs in the United States

Pamela has consulted on a several different botanical projects. These include consulting not only at private gardens, but Botanical Gardens in Thailand, Singapore, Santa Barbara, Los Angeles and San Diego, as well as hotel installations at the Mirage, Bellagio and MGM in Las Vegas.

In 2014 Pamela published *Tilli-Cards™*, a set of 100 reference cards for species and hybrid tillandsias. In 2015, Pamela created and developed the first Application for IOS smart phones related to Tillandsias. The app, [Air Plant Tilli-Cards](#) is a reference guide to the identification and cultivation of Tillandsia air plants. The app can be easily updated to include most species and many common hybrids.

Dr. Lawrence Giroux

Editor of The Cryptanthus Society Journal

Editor of The Meristem

North Fort Myers, Florida

Presentation: Cryptanthus...Why That Name?



Dr. Lawrence Giroux is retired from a 25-year-long Family Medicine Practice in Southwest Florida.

Although he has been growing and studying bromeliads for 25 years, it was in 1991 when he acquired his first Cryptanthus and developed a special passion for these plants.

Dr. Larry, as he is often referred to, has acquired one of the most diverse collections of Cryptanthus in the world. Besides growing Cryptanthus and many other bromeliads, he is an experienced exhibitor and hybridizer.

He is a long-time member of the Caloosahatchee Bromeliad Society, Florida Council of Bromeliad Societies, the Bromeliad Society International, and the Cryptanthus Society. He has held positions with all of these organizations and is currently the Editor of the *Meristem*, the newsletter of the Caloosahatchee Bromeliad Society, the Editor of the *Cryptanthus Society Journal* and a past Regional Director of the Bromeliad Society International's Board of Directors.

Currently he is the Nominations Committee Chair for the BSI. He has held Chairs at several BSI WBCs and of International Cryptanthus Shows and was the Show Chairman of the BSI 18th WBC in Cairns, Australia.

He is an avid traveler, having explored Central America, South America, the Caribbean, Africa and the western regions of the Pacific, including Australia and New Zealand and Southeast Asia. Larry is an active Master BSI accredited Judge and instructor.

His program: Cryptanthus...Why That Name? will look at the labels given to Cryptanthus hybrids, cultivars and species by their describers and creators. If you are new to this Genus or would like to get started growing these unique smaller foliage plants, Dr. Larry has some helpful tips on how to raise your own champion crypts!



Bruce K. Holst

Taxonomist/Scientist and Director of Botany

Marie Selby Botanical Gardens

Sarasota, Florida

Presentation: Three Years of Bromeliad Hunting in Belize



Bruce Holst has enjoyed studying plants for over 40 years and has participated on more than 25 international plant research and collecting expeditions.

His main area of interest is the study of plant diversity and distribution in the American Tropics. He participated in Conservation International's Rapid Assessment Program, served in the Peace Corps in Honduras, and helped to edit the 9-volume series *The Flora of the Venezuelan Guayana*, Selby Gardens' research Journal, *Selbyana*, and *The Journal of the Bromeliad Society International*. He is currently working on projects related to the floras of Belize, Ecuador, Venezuela, and Florida.

Bruce Holst will share stories and images of his work during the past three years to inventory epiphytic plants of Belize, particularly bromeliads. The work has added many new records to the log of species known in Belize, including some species previously unknown to science.



Kenneth Stokes

Bromeliad Expert

Tampa, Florida



Presentation: Bi and Multi-generic Bromeliads

Kenneth Stokes is a life-long Floridian and has been involved in plant growing and collecting his whole life. He has made collecting trips to both Ecuador and Malaysian Borneo.

In his business life, he is a master fine furniture maker and a restorer of fine art and antiques. He is also the author of four literary novels.

As a hobby, he grows tropical plants on the grounds of his south Tampa home, including Bromeliads, incorporating examples from most of the cultivated genera. Kenneth joined the Bromeliad Guild of Tampa Bay (BGTB) in 1994 and has participated in many BSI Shows, including three world conferences. He has held positions in both the Sarasota Bromeliad Society (SBS) and BGTB and has presented horticultural programs for both societies.

Kenneth has a book on Bromeliads in the works. His research and work in preparation for the book has also become material for programs. He likes his presentations to contain both informative and useful material for the Bromeliad enthusiast. He has been a public speaker for all of his adult life, in religious, social, civic and educational circles. He utilizes actual plants he has grown as visual illustrations and teaching aids. His goal is to present information where every listener will take home something new with them learned in the presentation.



His presentation will be on Bi and Multi-generic Bromeliads. Of all the bromeliad hybrids that have been made, those with genetics of more than one genus have more unique forms. Plants within one genus have similar forms, so when Neoregelias are crossed with plants within the Cryptanthus or Orthophytum genera, more than a slight variation occurs. Some can be spectacular; others are just duds. The special ones are continually propagated, while many less interesting hybrids fade into obscurity.

Kenneth will begin with the basics of hybridizing and then focus on Bromeliads that have parents with genetics from more than one genus by showing plants that are good examples.

Eileen & Robert Hart
16921 Crawley Road, Odessa, FL 33556



Eileen Hart, Master Gardener and plant grower extraordinaire, is well known in the horticultural community for growing bromeliads and camillas. She was born and raised on a South Georgia farm and as a teenager participated in 4-H. She has been a Master Gardener since 1980 and graduated in the first Master Gardeners program in Hillsborough County. Robert is a retired dentist. They have been active members of the BGTB for many years. Eileen gives many programs to garden and bromeliad clubs.

Eileen and Robert live in Odessa, Florida on Lake Juanita in their two story home. She grows a wide variety of bromeliad species and hybrids among a variety of trees, many plant families and camellias on their two acres of land.

She loves growing bromeliads in a natural form on the ground, on trees, and on driftwood and allows nature to take its course. She mulches with natural material such as wood chips, leaves and pine needles. This is a great opportunity to see one of the most unusual and unique properties growing bromeliads.



PAULA BENWAY
1225 N. Riverhills Drive, Temple Terrace, FL 33617

Paula has been a member of the Bromeliad Guild of Tampa Bay and currently serves as the Treasurer. She was the first associate director of nursing at the James Haley VA Medical Center and her husband was the chief of anesthesia.

She and husband Bob built the house in 1976. Her lovely pool home sits on the meandering Hillsborough River where the view beckons you to enjoy the natural beauty of the great outdoors.

Bromeliads galore surround an ancient oak tree in the front yard; but that is just the beginning of this lovely



garden as you make the trip around the house and follow the three story decks down to the river. The waterfall flows into the river surrounded by beautiful bromeliads and many other lovely plants. Visitors will see shades of color in the garden plants rarely, if ever, imitated by man: glowing fuchsias, hot blues and Paula's favorite, shimmering reds; and yard art that reflects her humor, creativity and intellect.

Verna & Robert Dickey
2114 Fairfield Avenue, Brandon, FL 33510



trees and surrounded by lots of bromeliads. A red tailed hawk, in a harsh voice, squawks at our presence from above the trees making this property feel like you are in a wilderness setting when, in fact, you are surrounded by a city. Verna loves growing bromeliads in a variety of containers such as hanging baskets, pottery and yard art.

Verna and Robert have been loyal members of the BGTB for many years. Robert graduated from the first class of Master Gardeners for Hillsborough County and enjoys vegetable container gardening. After Verna's retirement she also became a Master Gardener. Their five acres of land has plenty of oak trees for shade, natural pathways winding beneath the



The Florida Council of Bromeliad Societies, Inc. and The Bromeliad Guild of Tampa Bay



Announcing the...

2017

Bromeliad Extravaganza

Friday, August 4, 2017
Saturday, August 5, 2017
Sunday, August 6, 2017

Clarion Hotel

2701 E. Fowler Ave., Tampa, FL 33612
www.clarionhoteltampa.com (813) 971-4710

Ask for Bromeliad Extravaganza Rate

\$75.00 for single or double

\$85.00 for triple/quad

Complimentary hot breakfast

Free Parking

Rates guaranteed by hotel until July 13, 2017

Seminar Guest Speakers

Pam Koide Hyatt of Bird Rock Tropicals, California;
Dr. Larry Giroux of Fort Myers, FL, BSI Judge &
Editor of The Cryptanthus Society Journal;
Bruce Holst, Taxonomist/Scientist and Director of
Botany, Marie Selby Botanical Gardens, Sarasota,
and Ken Stokes of Tampa, Bromeliad expert/grower

Registration: \$100.00 per person

After July 25, 2017:

\$110.00 per person

Registration includes 2 meals:

Friday Night Barbeque Buffet & Saturday
night Banquet Buffet

Saturday: Plant Sales 9 AM to 4 PM

Raffle, Silent auction

Seminars with guest speakers

Banquet and Rare Plant Auction

Sunday: Optional Garden Tours

\$12 Bus ticket

For Registration Complete the Following:

Name # 1: _____

Name #2: _____

Address: _____

City, State, _____

Zip: _____

Email: _____

Phone: (_____) _____

_____ of registrations @ \$100 = \$ _____

_____ bus tickets @ \$12 each = \$ _____

Total enclosed = \$ _____

Make check payable to BGTB and mail
to: Pam Slagg, Registrar

4315 W San Pedro St., Tampa, FL 33629
(813) 832-9481 pamslagg@hotmail.com

*For more information: FCBS.org or
Tom Wolfe, Chairman, (813) 391-1542
email: bromeliadsociety@juno.com*

*BromeliadGuildofTampaBay.org;
<https://www.Facebook.com/groups/562988247096958/>*

**Check here for free Transportation to and
from TIA airport provided by members of
BGTB.**